



## Twitter Tips & Tricks for the Entertainment Industry

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Everyone in the Entertainment World is on Twitter now. From **Actors, Writers, Producers, Directors, Show Runners, ect...** and the for the most part, they all want to connect with their fans. The *140-character tweet is the best way right now to reach out to those who have what you want*, and communicate with them.

### **Want to know how to find these people? Follow these simple steps:**

- 1.) Create a Twitter account (if you don't already have one).
- 2.) Go to [www.IMDB.com](http://www.IMDB.com) and research your favorite people in the biz!
- 3.) Use <http://Search.Twitter.com> and look for those people.
- 4.) Find their profile, confirm it's them, and click "follow".
- 5.) Read their tweets. If you can, build a relationship with them by commenting back.
- 6.) They will often re-tweet messages from other industry people. Follow those as well.

### **Want to know what NOT to do? Look here:**

- 1.) Do NOT tweet your headshots, acting reel, spec script, ect...
- 2.) Do NOT ask them to re-tweet you.
- 3.) Do NOT ask them annoying questions.
- 4.) Do NOT spam their account with useless comments.

Just remember to be yourself, have fun, make friends, and be social. Twitter is the best social networking tool out there today, and it's not going anywhere. Use the idea "giver's gain", when talking to them. Provide value, and fun conversations, and you'll meet more people than you know what to do with!

Also, if you're in Los Angeles or New York City and are looking for film related work, follow @LAFilmJobs (<http://twitter.com/LAFilmJobs>) and @NYCFilmJobs (<http://twitter.com/NYCFilmJobs>). These accounts update hourly with new Craigslist job postings.

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